



Listing Presentation

STRATEGIC POSITIONING & MARKETING

Prepared for [Client Name]

The Luxury Advantage

"We elevate your property's presentation to cast a positive light on key features, drive emotional connections, and maximize your return."

Selling a home requires a strategic approach. We position your property to generate urgency, attract serious buyers, and command the highest possible price. A successful background in financial sales provides a unique edge in negotiation and sales processes, maximizing value for every client.

Strategic Pricing

Data-driven positioning to ensure your home is priced right from day one, attracting serious buyers and maximizing value.

Professional Presentation

Elevating your property through staging guidance, professional photography, and drone perspectives.

Maximum Exposure

Leveraging advanced marketing systems and the global Keller Williams network to reach active buyers everywhere.

Marketing Excellence

Professional Photography

High-quality interior and exterior images that create emotional connections with buyers and drive significantly more showing requests.

Drone Perspectives

Breathtaking aerial views that showcase your property's unique features, lot size, and neighborhood context from perspectives traditional photography cannot match.

Digital Floor Plans

Detailed diagrams that help buyers understand the layout and flow of your home before they even step inside, improving engagement and qualifying interest.

Targeted Neighborhood Mailers

Beautiful "Just Listed" postcards sent to neighbors to tap into their local networks of friends and family who may be looking to move into the area.

Global Syndication

Your property is syndicated to over 350 search engines and 76,000+ sites via the Keller Williams Listing System, ensuring maximum online visibility.

The Keller Williams Factor

A network of over 180,000 agents working together to find the right buyer for your home, regardless of where they are located.

Proven Success



A track record of excellence and local insight across Bergen, Passaic, and Hudson counties.

\$13.2M+

SALES VOLUME (YTD)

27

UNITS SOLD

16

TOWNS COVERED

With 15 years of deep roots in Ridgewood and extensive experience in the Hoboken and Jersey City markets, Blake brings unparalleled local knowledge to every transaction. Providing a personally tailored experience from initial consultation through closing, acting as a loyal advocate throughout the journey.